



ATTRACT Phase 2 Kick-off meeting
ATTRACT Project Administrative Office
February 1st 2021

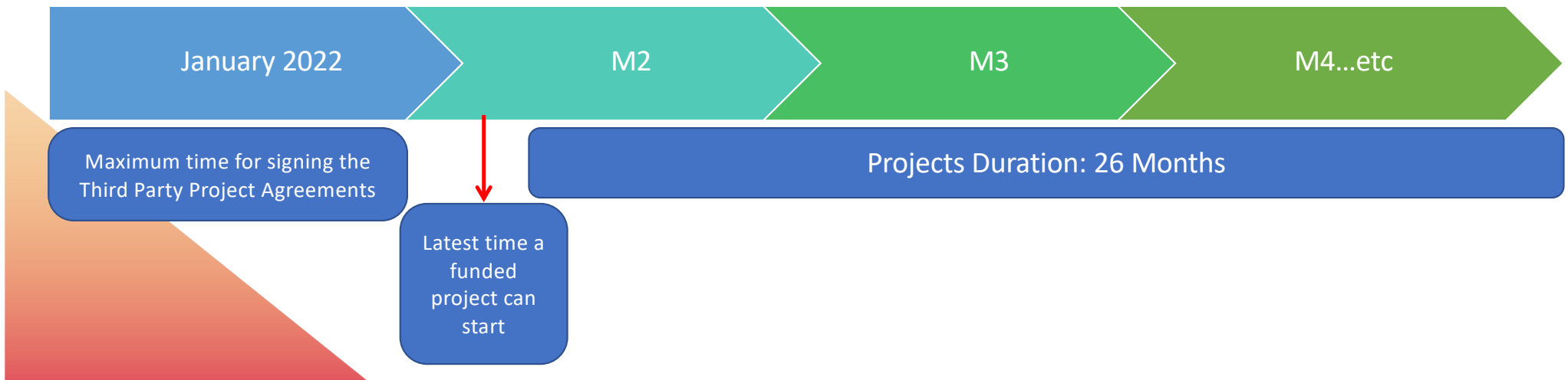
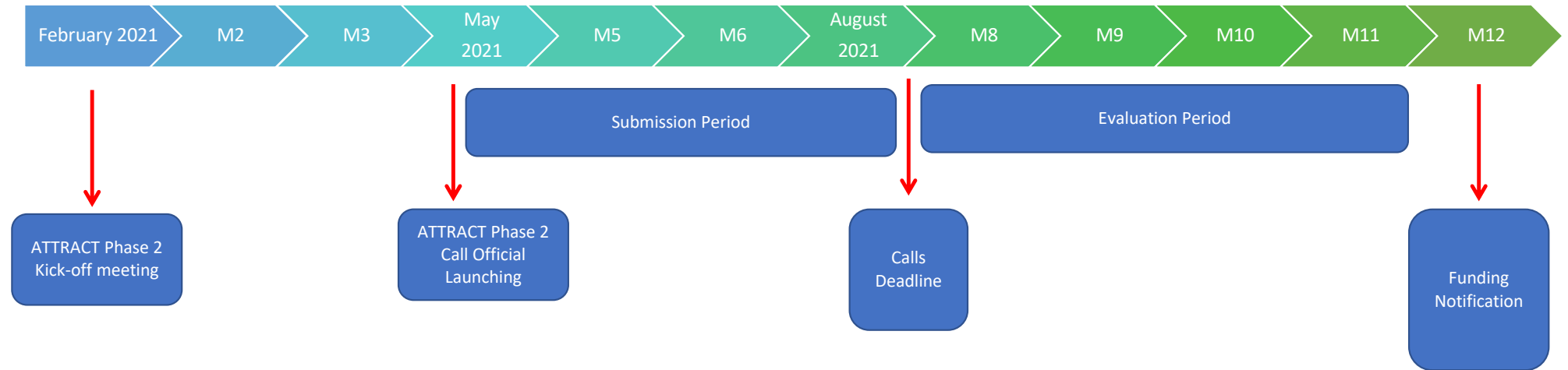


This is a preliminary heads up before the workshop planned for launching officially the ATTRACT Phase 2 Call in May 2021.

More details will be offered during that workshop.



ATTRACT Phase 2 Call: Timeline

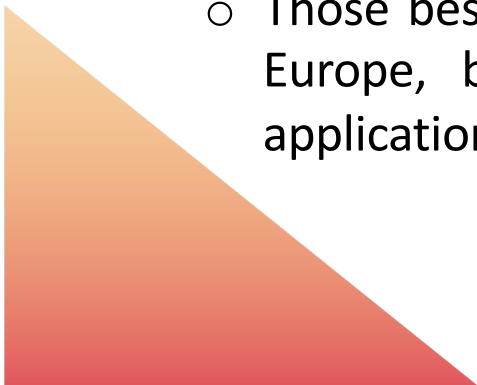


ATTRACT Phase 2 Call

The ATTRACT Consortium will comply with the EC requirements expressed in the call text for the ATTRACT Phase 2 project.

Thus, the ATTRACT Phase 2 open call will be:

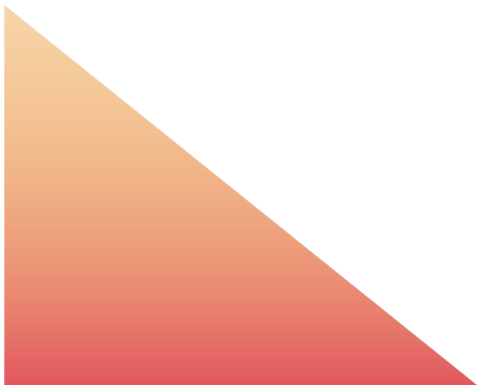
- Leveraging on the most promising outcomes of Phase 1 to further support their development and substantially raise their TRL.
- Those best opportunities should demonstrate breakthrough potential across Europe, be feasible and scalable, as well as exploitable for industrial applications having societal value.



ATTRACT Phase 2 Call

The ATTRACT Independent R&D&I Committee will identify the most promising **thematic technological opportunities** leveraging on the most excellent projects of Phase 1.

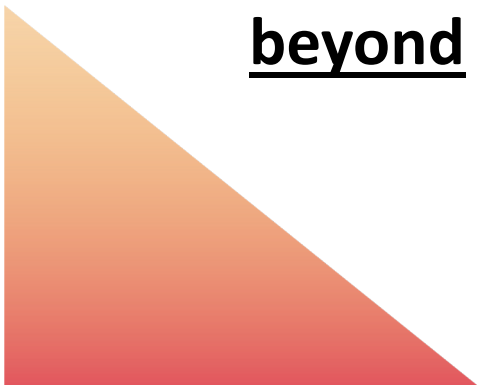
The ATTRACT Phase 2 open call will be launched around **thematically** and **specifically defined** technology domains.



ATTRACT Phase 2 Call

The open call will emphasize in:

- Encouraging collaborations and synergies among the Phase 1 projects.
- Development and **demonstration** of **integrated systems** **beyond** the application in the domain of Research.



ATTRACT Phase 2 Call: Minimum TRL 6 to 7 expected at the end of your project

TRL 6 → technology demonstrated in relevant environment (industrially relevant environment in the case of key enabling technologies).

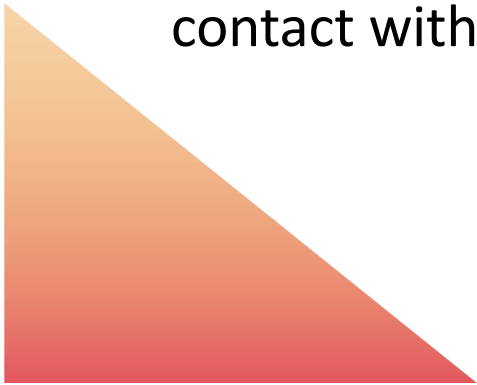
TRL 7 → system prototype demonstration in operational environment.

https://ec.europa.eu/research/participants/data/ref/h2020/wp/2014_2015/annexes/h2020-wp1415-annex-g-trl_en.pdf



Some tips for your preparation before the launching of the open call

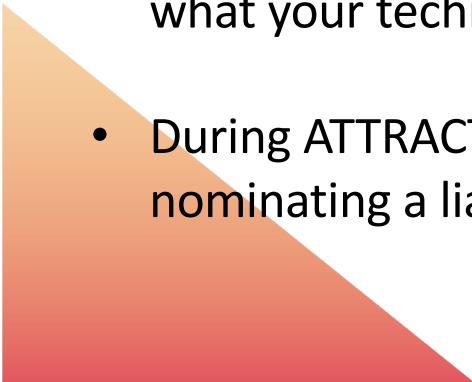
- Who could be interested in demonstrating my technology?
- Are they in any project of Phase 1? Are they somewhere else?
- If they are in any Phase 1 project...how we could collaborate?
- If they are outside the Phase 1 project ecosystem...how could I get in contact with them?



A note on collaboration with interdisciplinary student teams

- As you might know, during ATTRACT Phase 1, the ATTRACT Consortium requested volunteering projects for collaborating with student teams coming from Business and Design specially.

<https://attract-eu.com/showroom/student-projects/>

- The philosophy of this collaboration is that your project encourages these student teams so they ideate and prototype innovation for Social purposes **inspired** upon what your technology can do.
 - During ATTRACT Phase 2, this collaboration will be compulsory. Your project will need nominating a liaison person to the student teams and their mentors.
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Thanks and Questions



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